



Nick Craig

Nick Craig is President of the Authentic Leadership Institute (ALI), training and consulting firm specializing in True North-based programs. He is co-author with Bill George of *Finding Your True North: A Personal Guide and the Study Guide to 7 Lessons for Leading in Crisis*. He delivers True North leadership programs at corporations worldwide and at the Wharton School of the University of Pennsylvania in its senior management and executive programs.

Beyond his collaboration with Bill George, Nick Craig has worked with Michael Beer, Director Emeritus of Harvard Business School's Organizational Change practice and helped top teams drive strategic implementations through open dialogue. His client work with Michael Beer is discussed in the Harvard Business Review article, "How to Have an Honest Conversation About Your Business Strategy". He also worked with the MIT Sloan School of Management to develop their Leadership Center and executive coaching program based on its Four Capabilities Leadership Model.